

Social Media Training

Building power and community online; Understanding how to use Facebook vs Twitter vs Instagram differently and effectively; Informing, inspiring, and organizing your members; Turning followers into activists

★ **August 26 | 6:30 p.m. - 8 p.m.**

★ **Register now at bit.ly/21ncldts**

Registration is FREE for members of NC AFL-CIO affiliates.

2021 TRAININGS

- 2/25 • Virtual Lobby Training
- 3/25 • COVID Safety Campaigns
- 4/22 • Public Speaking/Media Spokespeople Training
- 5/27 • Labor Law Part 1
- 6/24 • Internal Organizing
- 7/22 • Labor Law Part 2
- 8/26 • Social Media Training

Trainings are held on the 4th Thursday of each month from 6:30 p.m. to 8 p.m. (Feb.-Aug.)



NC STATE AFL*CIO

For more info, contact aiden@aflicionc.org