



# NC STATE AFL★CIO

# 2016 ANNUAL REPORT

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## **Dear Labor Leaders and Union Members:**

*I hope that you will enjoy reading our first-ever annual report and that you are proud of what our labor movement has accomplished.*

*Much of our work in 2016 focused on the election. Thank you so much for your hard work knocking doors and making calls for Labor 2016. So many of you worked incredibly long hours and sacrificed time away from your families. On behalf of the state federation, I cannot thank you enough.*

*This Labor 2016 program was a historic effort. Thanks to the work of you--our affiliates, we knocked on more doors and made more calls than ever before and most of all, thanks to you we elected a pro-worker governor, took control of the state supreme court and elected labor-endorsed candidates to state and municipal offices.*

*There is no doubt that the labor movement here has been strengthened by your efforts. By mobilizing other union members, by talking to voters about economic issues, by giving the public a glimpse of what union members are really like, you all helped us lay the groundwork to grow the labor movement here.*

*Growing and strengthening our movement is a priority for us in 2017. If we want to win at the workplace, the state legislature, and the ballot box, we must build a bigger, bolder movement. That means working to unite our members and working people around economic issues. At a time when our country seems so divided, I believe the labor movement can be the uniting force that brings working people together to fight for better jobs, higher wages, and safer workplaces.*

*If we want economic justice for working people everywhere, we must unite and we must organize the South. Our state federation looks forward to working with you to grow the movement here. Let's organize the South and let's change the nation.*

**In Solidarity,**

***MaryBe McMillan***

**MaryBe McMillan  
Secretary-Treasurer**





Moral March / HKonJ



59th Annual Convention



Charlotte

## NC STATE AFL-CIO

# 2016 HIGHLIGHTS

*In addition to our normal work supporting union organizing and mobilizing around legislative issues and labor-endorsed candidates, we accomplished the following:*



### ELECTIONS

- ★ Designated a Tier 1 'Battleground State' by the national AFL-CIO for the first time in our state federation's history, bringing historic levels of investment and breaking several records in terms of electoral efforts
- ★ Elected Roy Cooper Governor by over 10,000 votes
- ★ Elected Mike Morgan to the NC Supreme Court by nearly 350,000 votes
- ★ Elected Josh Stein as Attorney General and re-elected Beth Wood as State Auditor

Triad Labor Day Service Project



- ★ Won four of nine targeted state legislative races
- ★ Knocked 65,000 doors across the state during our first-ever major canvass program
- ★ Held over 20,000 face-to-face conversations
- ★ Held over 5,000 phone conversations with union households
- ★ Filled over 4,500 voter contact shifts
- ★ Engaged over 750 volunteers and 130 release staff
- ★ Exceeded fundraising goals for our Victory Fund



### AFFILIATE SUPPORT

- ★ Rebated over \$62,000 in per capita dues to Central Labor Councils through our unified per capita program

Labor School "Shining Stars"





Labor Day Parade



Fayetteville Young Workers Picnic



March on Reynolds

- ★ Helped to raise over \$6,000 to escalate the Farm Labor Organizing Committee's Reynolds American campaign, now in its 8th year
- ★ Raised thousands of dollars in funding for AFL-CIO constituency groups, including \$5,100 for the North Carolina Alliance for Retired Americans Education Fund and \$15,000 for the North Carolina A. Philip Randolph Institute
- ★ Raised \$10,000 for AFL-CIO community affiliate, Working America
- ★ Held our first Advanced Carolina Labor School in over 20 years
- ★ Continued to build our Young Workers Initiative with groups in Charlotte and Fayetteville
- ★ Expanded our support for organizing by hosting an Organizing Institute in Charlotte, convening the Organizing Roundtable, and supporting affiliate campaigns



## RAISING THE BAR

- ★ Supported campaigns that won living wages and paid leave for city and county workers in Greensboro, Durham, and Wake County
- ★ Celebrated State Federation President James Andrews being named a "Champion of Justice" by the North Carolina Justice Center
- ★ Extended our social media outreach
  - » on Twitter, where activists, journalists, and other influencers received our messages over 900,000 times
  - » on Facebook, where we have grown our following by over 1000 people since this time last year and where the combined reach of our posts surpassed 2.2 million views
- ★ Gained more traction for our #OrganizeTheSouth message through expanded use of the hashtag on Twitter and with presentations for national and regional labor organizations

Carolina Labor School Picnic



Champion of Justice Awards



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# 2017 DATES TO WATCH

- January 7:** Governor's Inauguration
- January 11:** NC General Assembly Convenes
- January 13:** Legislative Conference Hotel Deadline  
Reserve online at [bit.ly/ncllc2017](http://bit.ly/ncllc2017)
- January 20:** President's Inauguration
- February 7-8:** State Legislative Conference
- July 9-16:** Carolina Labor School
- Sept. 13-15:** 60th Annual Convention (elections)
- November 7:** Special Legislative Elections  
Learn more at [bit.ly/ncga2017](http://bit.ly/ncga2017)