



International Labor Communications Association

60th Anniversary Convention

Raleigh, North Carolina
September 24-26, 2015

THURSDAY, SEPTEMBER 24

9:00 a.m.	ILCA Executive Council meeting - All ILCA members welcome!
11:00 a.m.	Convention registration begins
1:00 p.m.	Convention opens <i>Welcome, MaryBe McMillan, Secretary-Treasurer, N. Carolina AFL-CIO</i> Panel: <i>Cackalacky Case Study for Organizing the South</i>
3:45 p.m.	Choose from 3 different breakouts: <ul style="list-style-type: none"> • Building Community Alliances for Worker Power • Value Based Messaging • Building Power Through Storytelling
6:00 pm	Communidating Reception - Back by popular demand! The 2 nd ever raucous evening of speed-dating with new communication tools!

FRIDAY, SEPTEMBER 25

8:00 a.m.	Tefere Gebre, Executive Vice President, AFL-CIO
9:00 a.m.	Plenary: Winning in a “right-to-work” environment
11:15 a.m.	Choose from 3 different breakouts: <ul style="list-style-type: none"> • You Can Organize in a Right to Work Environment! • Alt Labor: Organizing when the law is against you • InDesign – training for exactly what you need
1:00 p.m.	Liebling Lunch with Texas filmmaker Anne Lewis, (<i>Morristown, Anne Braden</i>)
2:45 p.m.	Choose from 3 different breakouts: <ul style="list-style-type: none"> • Internal organizing in a right to work environment • Creating Change through Art & Culture • Creating smart phone video for social media
4:30 p.m.	Keynote: <i>The Reverend William Barber, leader of the Forward Together & Moral Monday Movement</i> will raise the roof with his powerful oratory and unifying vision to empower the nation’s workers.

SATURDAY, SEPTEMBER 26

9:00 a.m.	What are your challenges? Circulate among 7 breakouts to enhance your skills and learn new ideas.
10:45 a.m.	Plenary: #BlackLivesMatter: Racism, labor and communicating for change
12:15 p.m.	Communicating for Action; Coordinating for Change – Wrap-up
2:00 p.m.	ILCA Business Meeting, election of new officers, resolutions

6:30 – 10:00 p.m.	2015 ILCA Labor Media Awards Banquet
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