

Twitter Power Academy

Building Twitter Power *of, by, and for* Working People in N.C.

Brought to you by NC State AFL-CIO and Social Movement Technologies



Enroll Now! Class begins Mar. 13th*

The **Twitter Power Academy** is an intensive supported learning experience for any North Carolina union members, organizers, staff, and activists who really want to become more powerful in their use of Twitter for organizing. Across seven, 60-minute online sessions, the TPA will cover:

1. Optimizing your profile -- from **brand new** to best practices
2. Using Tweepi to grow your account most efficiently
3. Planning & implementing powerful Twitter storms
4. Combining with direct action & other online tactics to maximize impact
5. Activating members

What: 7-session intensive Twitter training series

When: Begins Tuesday, March 13th* at 6:00 PM

Cost: \$100 per person (scholarships available; details on sign-up page)

Sign up: <http://aflcionc.org/twitter-power-academy/>

*** THE CHALLENGE: to ensure the viability of the training program and keep our costs down, we have set a minimum enrollment target of 50 people by March 7th or the training will be cancelled, and fees refunded in full.**